

Gateway Features

In Britannia Beach, gateways will define the entry from both directions into the community, in a similar manner to other corridor communities, but with distinctive elements unique to Britannia Beach to set it apart.

Feedback from the first phase of consultation was in favour of the Community Rocks option. The Community Rock gateway feature uses the rock theme to emphasize the natural surroundings of the area. In either option the rock feature would be approximately eight feet high, and would be illuminated.

Elements of Continuity are consistent features that identify the Sea-to-Sky Highway corridor as a system from West Vancouver to Whistler.

Elements of Distinction are features developed in consultation with each community at the detailed design phase, representing each community as a unique place and destination.

Community Rocks — Option 1

“Faux” rock boulder base, with integrated “faux” rock sign

Elements of Continuity

- Consistent “faux” rock base.

Elements of Distinction

- Each sign shape could be unique to each Community – slight variation of height, shape and width will enhance the distinction of each sign.
- Each community will have its name and community logo (logo location indicated by dashed box) displayed prominently in a contemporary, consistent typeface.
- A Salish name of each community will also appear on the sign.



Community Rocks — Option 2

“Faux” rock boulder base, with sign made of painted metal

Elements of Continuity

- Consistent “faux” rock base.

Elements of Distinction

- Shape of each community sign will reflect a unique rocky slope or mountain peak.
- Sign with community name and logo (logo location indicated by dashed box) made of painted metal attached to base.
- Each community will have its name displayed.
- A Salish name of each community will also appear on the sign.
- A selection of colours for the sign (painted metal) may be available to further distinguish each sign.

